

Curriculum Planning - Business

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 9	Unit 1: Learning Outcome 1 Entrepreneurship, business organisations and importance of stakeholders	Unit 1: Learning Outcome 2 Marketing Mix Product, Place and Price	Unit 1: Learning Outcome 2 Marketing Mix Promotion Market Types & Orientation Types	Unit 1: Learning Outcome 3 Operations Management	Unit 1: Learning Outcome 4 Internal Influences	Unit 1: Learning Outcome 5 External Influences
<i>Pupils' confidence, resilience and knowledge. Equality and Inclusivity, Enjoyment and Creativity, Opportunities to reflect. Topic and Termly Assessments, Homeworks developing retrieval</i>						
Year 10	Unit 2 Learning Outcome 1 Research, planning and growth	Unit 2 Learning Outcome 2 Human Resources	Unit 2 Learning Outcome 3 Business Funding	Unit 2 Learning Outcome 4 Business Plan	Unit 2 Synoptic Project Practice	Unit 2 Synoptic Project Practice
<i>Pupils' confidence, resilience and knowledge. Equality and Inclusivity, Enjoyment and Creativity, Opportunities to reflect. Topic and Termly Assessments, Homeworks developing retrieval</i>						
Year 11	Unit 1 Preparation for external exam	Unit 1 Preparation for external exam Nov Recap on Business Planning	Unit 2 Synoptic Project	Unit 2 Synoptic Project Unit 1 Resit Preparation for external exam March	Unit 2 Synoptic Project	Unit 1 Resit Preparation for external exam June
<i>Pupils' confidence, resilience and knowledge. Equality and Inclusivity, Enjoyment and Creativity, Opportunities to reflect. Topic and Termly Assessments, Homeworks developing retrieval</i>						
Year 12	Unit 1 Starting a business	Unit 2: Research & Analysis	Unit 3: Marketing and Promotion	Unit 3: Marketing and Promotion Unit 4: Management of People & operations	Unit 4: Management of People & operations	Unit 5: Finance for business
<i>Pupils' confidence, resilience and knowledge. Equality and Inclusivity, Enjoyment and Creativity, Opportunities to reflect. Topic and Termly Assessments, Homeworks developing retrieval</i>						

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Year 13	<p>Unit 5: Finance for business</p> <p>Units 1-5 Preparation for external exam</p>	<p>Unit 6: Produce a business plan</p> <p>Units 1-5 Preparation for external exam</p>	<p>Unit 6: Produce a business plan</p> <p>Units 1-5 Preparation for external exam</p>	<p>Unit 6: Produce a business plan</p> <p>Units 1-5 Preparation for external exam March</p>	<p>Unit 7: Evaluate a business plan</p>	<p>Units 1-5 Resit Preparation for external exam June</p>
<p><i>Pupils' confidence, resilience and knowledge. Equality and Inclusivity, Enjoyment and Creativity, Opportunities to reflect. Topic and Termly Assessments, Homeworks developing retrieval</i></p>						

 KS3

 KS4

 KS5