

Summer Work 2025 - Media Studies

Before you return to school in September we would like you to complete a project. This will introduce you to some of the types of things we do in Media A Level.

Please choose and complete ONE of the four different options which are focused on a different type of media text.

You will have to do:

- Theory research on a named theory
- Analysis of the named media text type of your choice
- A practical creative task based around the media text

Here are the four options:

SUMMER WORK TASK - OPTION 1:

Magazines

- Research *Stuart Hall's Theory of Representation* and create your own resource to help you understand and remember the key points.
<https://www.youtube.com/watch?v=HxK5CXfKSC/lt=101s> use this video to help you!
- Think about how the ideas of this theory could be applied to a magazine of your choice. (Needs to be a page of A4)
- Create your own magazine front cover using any software that you feel comfortable with (word, photoshop, publisher etc)

We want to emphasise that with the practical tasks at the end of the options the main focus is to have a bit of fun with the software and with your own ideas. We are in no way expecting professional standard of work

Drop me an email if there is anything you don't understand

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SUMMER WORK TASK - OPTION 2:

Option Two: Podcasts

- Research *Stuart Hall's Reception Theory* and create your own resource to help you understand and remember the key points.
<https://www.youtube.com/watch?v=U7RO60SkDpw> Use this video to help you!
- Think about how the ideas of this theory could be applied to a podcast of your choice. (needs to be a page of A4)
- Create your own podcast using any software that you feel comfortable with, usually a phone or laptop will have a microphone that you can record with. (Needs to be at least 3 minutes)

SUMMER WORK TASK - OPTION 3:

Websites

- Research *Roland Barthes' theory of semiotics* and create your own resource to help you understand and remember the key points.
<https://www.youtube.com/watch?v=bow0Y9QUlBU&t=3s> Use this video to help you!
- Think about how the ideas of this theory could be applied to a website of your choice. (needs to be a page of A4)
- Create your own website promoting a cause of your choice. You could use www.wix.com to create your website! Use whichever templates you'd like.

SUMMER WORK TASK - OPTION 4:

You have the choice of four different options:

Option Four: Music Video

- Research *Steve Neale's Genre Theory* and create your own resource to help you understand and remember the key points.
<https://www.youtube.com/watch?v=hNaDStRuPdI> Use this video to help you!
- Think about how the ideas of this theory could be applied to a music video of your choice from any genre. (needs to be a page of A4)
- Create your own music video in any genre that you like. It can be filmed and edited using your phone.